

CASE STUDY

Austin Peay State University

Where Education Meets Innovation

200-Drone Light Show | New Year's Eve | Clarksville, TN
Student-Designed Animations | Two Shows | Downtown Commons

[HIREUAVPRO.COM](https://hireuavpro.com)

Drone Light Show Producers | 900+ Shows Completed | Since 2017

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THE PARTNERSHIP

Education Meets the Night Sky

In a first-of-its-kind partnership, HireUAVPro teamed up with Austin Peay State University's College of STEM and Department of Art + Design to bring student creativity to the skies over Clarksville, Tennessee.

Students in the ART 4410 Animation 3 course spent the semester developing 3D animated designs for the drone show — creating mock-ups, receiving client feedback and sign-off from our team, and finalizing the imagery that would fly over Downtown Commons on New Year's Eve.

The result: two spectacular 200-drone shows. The first showcased the student-designed animations — local themes, musical notes, and inspirational New Year's messages brought to life in the sky. The second closed out the celebration at midnight.

Semester-Long Collaboration

Students spent an entire semester in ART 4410 developing drone show designs — from concept to final 3D animation.

Real Client Experience

Our production team provided professional feedback rounds, giving students real-world creative direction.

Two Shows, One Night

The student-designed show flew at 9 PM, followed by a midnight show to ring in the New Year.

"We are excited to partner with the university and Montgomery County to add this one-of-a-kind experience to an unforgettable event."

— Dr. Karen Meisch, Dean of the College of STEM, Austin Peay State University



THE SHOW

New Year's Eve at Downtown Commons

Montgomery County Parks and Recreation hosted the New Year's Eve Celebration at Downtown Commons in Clarksville, TN. The evening featured live music, food trucks, a photo booth, and a midnight balloon drop in Austin Peay's signature red, white, and black.

The highlight of the night: two 200-drone light shows produced by HireUAVPro. The 9 PM show featured student-designed animations, while the midnight show brought the crowd into the New Year with a spectacular finale.



KEY OUTCOMES

- ✓ Student animations translated seamlessly from classroom 3D renders to live 200-drone formations
- ✓ Partnership demonstrated a scalable model for university engagement — curriculum integration, hands-on client work, and a public showcase
- ✓ Second consecutive year of the APSU × HireUAVPro collaboration, establishing a recurring tradition
- ✓ HireUAVPro also hosted two drone workshops on Dec. 30 for community members interested in drone show creation
- ✓ Zero safety incidents across both shows — FAA-compliant operations with \$5M insurance coverage



WHY HIREUAVPRO

More Than a Light Show

We don't just fly drones — we build partnerships. Whether it's integrating student creativity into a live show, coordinating with municipal parks departments, or designing a one-of-a-kind spectacle for your brand, our team delivers end-to-end.

900+

Shows Completed

The most experienced team in the U.S. with shows coast to coast.

150–200

Shows Per Year

Three dedicated core teams ensure top-tier quality every time.

\$5M

Insurance Coverage

Full aviation and umbrella coverage for every event.

0

Safety Incidents

Zero compromises on safety — parachute systems,

Ready to light up your next event?

Let's talk about what we can create together.

Graham Hill | Show Director

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Watch the Austin Peay New Year's Show



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